



Dear Business Colleague,

The Tennessee Association of School Business Officials (TASBO) invites you to be an exhibitor or sponsor at our 60th Annual Conference in Murfreesboro, Tennessee. Join us for “**TASBO’s Greatest Show,**” an exciting gathering of more than 400 school business professionals from districts across the state. This premier event offers an outstanding opportunity to connect, highlight your products and services, and take center stage among education leaders. Don’t miss your chance to be part of the show!

Booth Info

- **Set-Up Times:** [Tuesday, Nov. 17 \(1:00–5:00 PM CT\)](#) or [Wednesday, Nov. 18 \(7:00-7:30 AM CT\)](#)
- **Exhibit Dates:** [Wednesday, Nov. 18 & Thursday, Nov. 19 \(breakdown after luncheon\)](#)
- **Booth Cost & Details:** [\\$1,000 before September 30 - \\$1,200 Late Registration](#)
 - 8’x10’ booth, backdrop and divider curtains, draped table, two chairs, ID sign, wastebasket, and two (2) name badges (for conference access and meals)
 - Booths are in the main ballroom
- **Additional name badges:** [\\$200 each](#)
- **Spaces Available:** [82 booths](#)
 - Assigned based on sponsorship level and registration date—register early!

Good to Know

Make Your Booth a Showstopper: Decorate in the spirit of our “TASBO’s Greatest Show” theme.

- **Door prizes bring the crowds!** Donate prizes and let attendees register at your booth. Prizes will be distributed at Thursday's Sponsor & Exhibitor Appreciation Luncheon by your representative.
- **Free Wi-Fi:** Step right up and enjoy complimentary Wi-Fi—no tickets required!
- **Conference materials:** Visit the desk outside the ballroom to pick up your booth numbers, badges, and all the key details you’ll need.
- **Attendee list:** Exclusive to select sponsorship packages—an exclusive peek behind the curtain!
- **Maximize your exposure:** Consider a corporate sponsorship to put your brand center stage.

Check out the Exhibitor Information and Sponsorship Benefits sheets for all the details!

Please [click here](#) to complete the Exhibitor and Sponsor Conference Registration Form.
The registration deadline is September 30, 2026.



EXHIBITOR INFORMATION

	Location	Date	Time
SETUP DATE	Mirabella Grand Ballroom	Tuesday, November 17, 2026	1:00 pm - 5:00 pm
EXHIBIT	Mirabella Grand Ballroom	Wednesday, November 18, 2026	8:00 am - 5:00 pm
		Thursday, November 19, 2026	8:00 am - 2:00 pm
DISMANTLE	Mirabella Grand Ballroom	Thursday, November 19, 2026	2:00 pm - 3:00 pm

SETUP SERVICES

Fern Exposition Services, LLC will contact you via email.

Maggie Lewis
(800)774-1251, Ext 1
Mlewis@fernexpo.com

ELECTRICAL SERVICES

Please Contact Embassy Suites for an order form.

Embassy Suites Conference Center
(615) 890-4464
orders.mbttes@atriumhospitality.com

EXHIBITOR COORDINATORS

Do you have questions about an exhibitor booth at *TASBO*? No worries—our Exhibitor Coordinators are here to help you! Whether it's about registration, booth details, or anything else, don't hesitate to reach out.



Suellen King & Kelli Pierce

sponsors@tasbotn.org

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SPONSORSHIP OPPORTUNITIES

TASBO’s Greatest Show only happens with the incredible support of our sponsors. Your contributions help us create a top-notch professional development experience for school districts across Tennessee. From funding educational sessions to enhancing networking opportunities and making the event unforgettable, your support plays a vital role in empowering school business professionals statewide.

TASBO Sponsorship Levels & Benefits Checklist

	Silver \$1,000	Platinum \$3,000	Diamond \$5,000	Double Diamond \$7,500	Triple Diamond \$10,000	Strategic Partner \$20,000
Company name on large sign at exhibit hall entrance	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name on TASBO conference app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsorship Acknowledgment during Thursday’s Luncheon	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo and website linked on TASBO ‘s website		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extra badges for conference		1 \$200 value	2 \$400 value	4 \$800 value	6 \$1,200 value	Custom
Special Booth Placement			<input checked="" type="checkbox"/>	Prime	Premier	Priority
TASBO attendee list two weeks prior to conference			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Break out session on TASBO conference agenda (30 min)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free booth at conference				1 \$1,000 value	2 \$2,000 value	2 \$2,000 value
One-min video clip shown during exhibit time at conference				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One-min video on TASBO website				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Educational session on TASBO conference agenda (50 min)					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Partnering with TASBO throughout the year (customizable)						<input checked="" type="checkbox"/>
Other exclusive perks customized to fit the unique partnership						<input checked="" type="checkbox"/>

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EXCLUSIVE SPONSORSHIPS

Donations for Student Performers – \$1,000

Support talented student groups as they perform throughout the week! Participating schools will receive an honorarium. Sponsorship includes recognition during the conference and signage to highlight your contribution.

Ballroom Table Decorations – \$1,000

Enhance the conference atmosphere by sponsoring the ballroom table decorations. Your company will be recognized with prominent signage and an official acknowledgment during the conference.

Door Prizes – \$3,000

Door prizes will be given out throughout the event, with most awarded Friday. The sponsoring company will participate during the giveaways, with special signage and official recognition announced during the conference.

Conference T-Shirts – \$3,500 (SPONSORED)

TASBO Conference T-shirts will showcase your brand in a big way! With a fun conference-themed front design, your logo will be prominently displayed on the back, ensuring maximum visibility as attendees wear them during and after the event. Sponsorship includes recognition during the conference and signage to highlight your contribution.

Balloon Hallway Decorations – \$5,000

Add flair to the conference area hallways with themed balloon decorations. Sponsorship includes special signage and official recognition during the conference.

Ballroom Stage Production & Décor – \$5,000 (SPONSORED)

Make a statement by sponsoring the production and décor of the conference's main ballroom stage! Your support will help create an unforgettable setting where keynote speeches, presentations, and major conference events take place. Sponsorship includes special signage and official recognition during the conference.

SPONSORSHIP COORDINATORS

Do you have questions or need help making the most of your TASBO sponsorship? No problem—our Sponsorship Coordinators are here to lend a hand! Whether it's about choosing the right sponsorship level, maximizing your exposure, or anything else, don't hesitate to reach out.



Whit Helton & Holly Kellar

sponsors@tasbotn.org

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Want to learn more about our Strategic Partner Sponsorship?

Join an elite group of TASBO Strategic Partners and unlock year-round benefits designed to maximize your visibility, engagement, and impact. **These exclusive opportunities have already been fully secured for the 2026 conference**, reflecting the strong interest and value of the program. **However, we are always looking for additional partners** wanting to build lasting connections with TASBO members from school districts across the state while shaping a customized partnership that aligns with your goals.

What You Get as a Strategic Partner?

Year-Round Engagement

- Be the only sponsorship level with ongoing access to TASBO members throughout the year.
- Collaborate with TASBO on initiatives such as webinars, newsletters, and special events to keep your brand top of mind year-round.

Customized Sponsorship Experience

- Tailor your partnership to meet your unique goals, whether that's hosting exclusive events, showcasing your solutions, or gaining deeper access to TASBO membership.
- Work directly with TASBO leadership to create custom opportunities that enhance your exposure and impact.

Unparalleled Conference Visibility

- Enjoy **premium booth placement** at the TASBO Annual Conference.
- Receive **top-tier branding** on all major conference materials, signage, and digital platforms, ensuring your business stands out to attendees.
- Host **educational sessions** during the conference to share your expertise directly with attendees.

Exclusive Access

- Network with key decision-makers in school business operations from across Tennessee.
- Early access to TASBO's **attendee list** to further your outreach.
- Opportunities to sponsor specialized TASBO events throughout the year.

Support TASBO's Mission

- Demonstrate your commitment to education by supporting professional development for school business professionals.
- Position your brand as a trusted partner in advancing excellence in education statewide.

With limited availability, this opportunity is perfect for businesses looking to establish a long-term presence in the TASBO community. Contact the sponsorship coordinators at sponsors@tasbotn.org to secure your spot today and let's customize your partnership for maximum impact!