



Dear Business Colleague:

Tennessee Association of School Business Officials (TASBO) invites you to register as an exhibitor and/or sponsor and join us as “School Business Strikes Back” at the 57th Annual Conference in Murfreesboro, Tennessee. Hosting over 350 attendees who represent approximately 120 school districts from across the state, this professional development venue gives great exposure to our business partners.

- Exhibits will be on display Wednesday, November 15th, and Thursday, November 16th.
- The conference allows for 74 exhibitor booths in the exhibit hall.
- Exhibitor booths are \$850 each.
- Booth spaces will be assigned based on your sponsorship level and on a first-come, first-served basis. Be sure to register early!
- Booths are 8’x10’ each and include a backdrop curtain, divider curtain, one draped table, two chairs, an ID sign, a wastebasket, and two (2) name badges for your company’s representatives.
 - Name badges will allow for conference entrance and meals.
 - Additional name badges may be purchased for \$150 each.
- We encourage you to donate door prizes and have attendees register at your booth. Door prizes will be distributed during Thursday’s Sponsor & Exhibitor Appreciation Luncheon.
- Please feel free to decorate your booth(s) in the spirit of the conference theme.
- Wi-Fi will be available at no additional charge.
- Booth numbers, name badges, and other important conference details will be given out when you check in at the conference center registration desk.
- **For maximum exposure, please consider a corporate sponsorship.**
- See the **Exhibitor Information** and **Sponsorship Benefits** sheets for more information.

Please [click here](#) to complete the Exhibitor and Sponsor Conference Registration Form.

The registration deadline is October 31, 2023.

TASBO greatly appreciates the support of all our exhibitors and sponsors who help to make each annual conference a truly memorable event. We hope to see you this November as “School Business Strikes Back”!

Sincerely,
TASBO Board of Directors

TENNESSEE ASSOCIATION OF SCHOOL BUSINESS OFFICIALS



EXHIBITOR INFORMATION

SETUP DATES & TIMES
(Mirabella Grand Ballroom)

Tuesday, November 14, 2022
1:00 p.m. – 5:00 p.m.

Wednesday, November 15, 2022
1:00 p.m. – 5:00 p.m.

EXHIBIT DATES & TIMES

Wednesday, November 15, 2022
1:00 p.m. – 5:00 p.m.

Thursday, November 16, 2022
8:00 a.m. – 2:00 p.m.

DISMANTLE DATE & TIME

Thursday, November 16, 2022
2:00 p.m. – 3:00 p.m.

SETUP SERVICES

Fern Exposition Services will contact you via email about material handling and setup services.

Fern Exposition Services, LLC
Cynthia Barton, Customer Service
(800) 774-1251, Ext. 1
cbarton@fernexpo.com

ELECTRICAL SERVICES

Please contact Embassy Suites for an order form.

Embassy Suites Conference Center
(615) 890-4464
orders.mbtes@atriumhospitality.com

EXHIBIT COORDINATORS

Lisa Higgs lhiggs@hcsedu.org
Traci Antrican antrican@hcboe.net

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The registration/payment deadline is October 31, 2023.

TENNESSEE ASSOCIATION OF SCHOOL BUSINESS OFFICIALS



SPONSORSHIPS

SILVER SPONSOR \$1,000

- *Advertise the company name as a sponsor of an event during conference week, on a large sign at the exhibit hall entrance, and on the TASBO conference app

PLATINUM SPONSOR \$3,000

- *All benefits of Silver Sponsor plus:
- *Advertise the company name and website link on the TASBO website sponsor page
- *1 additional badge included for all events (\$150 value)

DIAMOND SPONSOR \$5,000

- *All benefits of Platinum Sponsor plus:
- *1 additional badge included for all events for a total of 2 additional badges (\$300 value)
- **Special* booth placement at the conference for great advertising
- *Electronic copy of TASBO conference attendees list 7 days prior to the conference
- *30-minute breakout session with TASBO membership

DOUBLE DIAMOND SPONSOR \$7,500

- *All benefits of Diamond Sponsor plus:
- *2 additional badges included for all events for a total of 4 additional badges (\$600 value)
- *One free booth (\$850 value)
- **Prime* booth placement at the conference for greater advertising
- *1-minute video clip to be publicized during the conference and on the TASBO website

TRIPLE DIAMOND SPONSOR \$10,000

- *All benefits of Double Diamond Sponsor plus:
- *2 additional badges included for all events for a total of 6 additional badges (\$900 value)
- *One additional booth for a total of 2 free booths (\$1,700 value)
- **Premier* booth placement at the conference for greatest advertising
- *Opportunity to provide a 50-minute educational session for attendees during the conference

EXCLUSIVE SPONSOR \$1,000 - \$10,000

- *Various exclusive sponsorships available. See next page for additional information.

STRATEGIC PARTNER \$20,000

- *All benefits of Triple Diamond Sponsor, plus more. Limited partnerships are available. Contact us for additional information.

For more information, contact Mary Jennifer Dunlap, Sponsor Coordinator, at sponsortasbo@gmail.com.

Please [click here](#) to complete the Exhibitor and Sponsor Conference Registration Form.

TENNESSEE ASSOCIATION OF SCHOOL BUSINESS OFFICIALS



EXCLUSIVE SPONSORSHIPS

Conference Lighting and Decorations (Entrance Hallway) \$4,000

A wonderful display of lighting and decorations will be on display throughout conference week. A special sign to acknowledge the sponsorship will be displayed and an official recognition of the sponsorship will be announced during the conference.

Conference Lighting and Decorations (Ballroom Hallway) \$4,000

A wonderful display of lighting and decorations will be on display throughout conference week. A special sign to acknowledge the sponsorship will be displayed and an official recognition of the sponsorship will be announced during the conference.

Honorariums for Schools \$1,000

Student groups from surrounding schools will make conference week special by showcasing their talents. Each school will receive an honorarium for their participation. An official recognition of this sponsorship will be announced during the conference.

Friday Door Prizes \$3,000

The Friday door prize giveaways are always an exciting way to bring the conference to a close. The sponsoring company will actively participate during this time. A special sign to acknowledge the sponsorship will be displayed and an official recognition of the sponsorship will be announced during the conference.

Stage Production and Decorations \$5,000

The main stage in the Mirabella Ballroom will leave no doubt that "School Business Strikes Back!". The stage will feature Star Wars-themed decorations and lighting to create an exciting focal point during conference week. A special sign to acknowledge the sponsorship will be displayed and an official recognition of the sponsorship will be announced during the conference.

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