



Tennessee Association of School Business Officials

Dear Business Colleague:

Tennessee Association of School Business Officials (TASBO) invites you to register as an exhibitor and/or sponsor as we celebrate “The Joy of School Business” at the 56th Annual Conference in Murfreesboro, Tennessee. Typically hosting over 300 attendees, this professional development venue gives great exposure to our business partners from across the nation.

- Exhibits will be on display Wednesday, November 16th and Thursday, November 17th.
- The conference allows for 74 exhibitor booths in the exhibit hall.
- Exhibitor booths are \$800 each.
- Booth spaces will be assigned based on your sponsorship level and on a first come, first served basis. Be sure to register early!
- Booths are 8’x10’ each and include a backdrop curtain, divider curtain, one draped table, two chairs, an ID sign, a wastebasket, and two (2) name badges for your company’s representatives.
 - Name badges will allow for conference entrance and meals.
 - Additional name badges may be purchased for \$125 each.
- We encourage you to donate door prizes and have attendees register at your booth. Door prizes will be distributed during the Sponsor & Exhibitor Appreciation Luncheon on Thursday.
- Please feel free to decorate your booth(s) in the spirit of the conference theme.
- Wi-Fi will be available at no additional charge.
- Booth numbers, name badges, and other important conference details will be given out when you check in at the conference center registration desk.
- **For maximum exposure, please consider a corporate sponsorship.**
- See the **Exhibitor Information** and **Sponsorship Benefits** sheets for more information.

Please [click here](#) to complete the Exhibitor/Sponsor Conference Registration Form.

Registration and payment deadline is October 31, 2022.

TASBO greatly appreciates the support of all our exhibitors and sponsors who help to make each annual conference a truly memorable event. We hope to see you this year as we celebrate “The Joy of School Business”!

Sincerely,
TASBO Board of Directors



Tennessee Association of School Business Officials EXHIBITOR INFORMATION

SETUP DATES & TIMES (Mirabella Grand Ballroom)

Tuesday, November 15, 2022
1:00 p.m. – 5:00 p.m.

Wednesday, November 16, 2022
7:00 a.m. – 8:30 a.m.
1:00 p.m. – 5:00 p.m.

EXHIBIT DATES & TIMES

Wednesday, November 16, 2022
7:00 a.m. – 8:30 a.m.
1:00 p.m. – 5:00 p.m.

Thursday, November 17, 2022
7:00 a.m. – 2:00 p.m.

DISMANTLE DATE & TIME

Thursday, November 17, 2022
2:00 p.m. – 3:00 p.m.

SETUP SERVICES

Fern Exposition Services will contact you via email regarding material handling and setup services.

Fern Exposition Services, LLC

Cynthia Barton, Customer Service
(800) 774-1251, Ext. 1
cbarton@fernexpo.com

ELECTRICAL SERVICES

Please contact Embassy Suites for an order form.

Embassy Suites Conference Center

(615) 890-4464
[orders.mbtes@atriumhospitality.com](mailto:orders.mbtes atriumhospitality.com)

EXHIBIT COORDINATORS

Lisa Higgs lhiggs@hcsedu.org
Traci Antrican antrican@hcboe.net

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Tennessee Association of School Business Officials SPONSORSHIP BENEFITS

SILVER SPONSOR \$1,000

- *Advertise company name as a sponsor of an event during conference week, on a large sign at the exhibit hall entrance, and on the TASBO conference app

PLATINUM SPONSOR \$3,000

- *All benefits of Silver Sponsor plus:
- *Advertise company name and website link on TASBO website sponsor page
- *Free TASBO Business Associate membership (\$35 value)
- *1 additional badge included for all events (\$125 value)

DIAMOND SPONSOR \$5,000

- *All benefits of Platinum Sponsor plus:
- *1 additional badge included for all events for a total of 2 additional badges (\$250 value)
- **Special* booth placement at conference for great advertising
- *Electronic copy of TASBO conference attendees list 7 days prior to conference
- *30-minute breakout session with TASBO membership

DOUBLE DIAMOND SPONSOR \$7,500

- *All benefits of Diamond Sponsor plus:
- *2 additional badges included for all events for a total of 4 additional badges (\$500 value)
- *One free booth (\$800 value)
- **Prime* booth placement at conference for greater advertising
- *1-minute video clip to be publicized during the conference and on TASBO website

TRIPLE DIAMOND SPONSOR \$10,000

- *All benefits of Double Diamond Sponsor plus:
- *2 additional badges included for all events for a total of 6 additional badges (\$750 value)
- *One additional booth for a total of 2 free booths (\$1,600 value)
- **Premier* booth placement at conference for greatest advertising
- *Opportunity to provide a 50-minute educational session for attendees during conference

For questions, contact Holly Kellar, Sponsor Coordinator, at sponsortasbo@gmail.com.
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